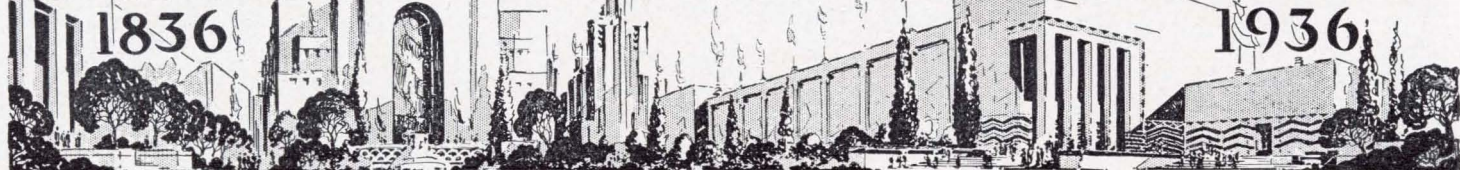


# LEGION EXTRA

# CENTENNIAL NEWS



## TEXAS CENTENNIAL EXPOSITION

Vol. 1

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No. 3A

# TEXAS PLANS A.E.F. REUNION IN 1936

## LEGION TO SPEED ITS COIN SALE

### Texas Department Pushes Plan for State Museum

Approximately \$2,000,000 will be invested in the American Legion Memorial Museum of Natural History at Austin under plans now being pushed by the Department of Texas and veterans' committees.

This museum, to be located on the campus of the University of Texas, is to be dedicated during the observance of Texas' Centennial Year in 1936.

A \$150,000 site for the museum has been donated by the State University, the state has contributed \$225,000 in cash and the United States \$300,000. These funds come from appropriations made for federal and state participation in the Texas Centennial celebration. To supplement this \$800,000 is being sought from the Works Progress Administration.

In addition to the foregoing financial aids for the museum, Congress some months ago authorized the minting of 1,500,000 Texas Centennial half dollars. These coins have been turned over to the Texas Legionnaires to be sold at \$1 each, the profit from the sale being earmarked for use in construction of the museum building.

The American Legion Texas Centennial Committee, Inc., has opened offices in Austin to direct sale of the Centennial coins. Demands for the half dollars are coming in from every section of the United States and many foreign countries.

Architects employed by the Board of Regents of the University of Texas, who also serve as the board of directors for the museum, are now drafting plans for the building.

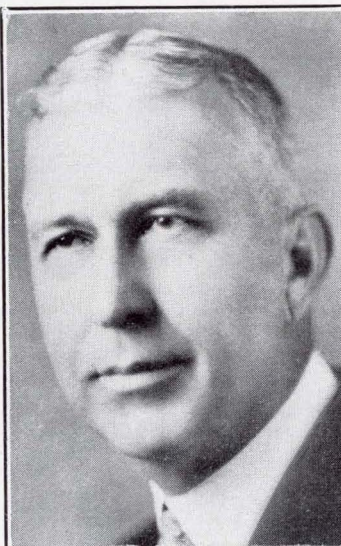
## Vet, Fair Heads



Frank N. Belgrano, Jr., upper, national commander of the American Legion, and Henry D. Lindsley, Sr., of Dallas, lower picture, former national commander. Right, Walter D. Cline, managing director of the Texas Centennial Exposition.

## WORLD'S FAIR TO BE HOST TO VETS

Veterans of the A. E. F. will be invited to Dallas in 1936 to attend the first annual reunion of all U. S. combat divisions in the World War. This reunion, scheduled as a special event of the Texas Centennial Exposition, the Southwest's first World's Fair, is set tentatively for September 1-10, 1936.



## FAIR OFFERS WAR EXHIBIT

Battle flags, artillery and other military equipment used in wars in which Texas troops have participated in the last 100 years, from the Alamo to the Argonne, will compose the War Display of the Texas Centennial Exposition.

Among the early relics will be the Gonzales cannon from which the first shot of the Texas revolution was fired in 1835.

Aid of the U. S. War Department will be enlisted to obtain relics of the Mexican War of 1846, the War Between the States, the Spanish-American War, and the World War.

Hosts for the reunion will be the veterans of the 36th, 42nd, and 90th Divisions, which were composed of troops from Texas, Oklahoma and other Southwestern states.

World's Fair officials are co-operating with the war veterans of the Southwest with the aim of bringing from 50,000 to 100,000 overseas men to the Dallas reunion. Leaders of Southwestern divisions are preparing to contact officers of other combat unit organizations to enlist their support for the reunion which they hope to make the largest gathering of overseas veterans ever assembled since the days of the conflict in Europe.

Recognition of the reunion of the U. S. combat divisions will be asked at the national convention of the American Legion being held this year in St. Louis. A national committee of the Legion organization will be requested to co-operate with leaders of the overseas units in making preparations for the reunion.

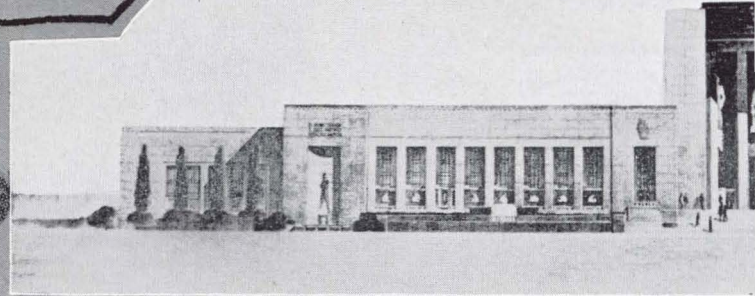
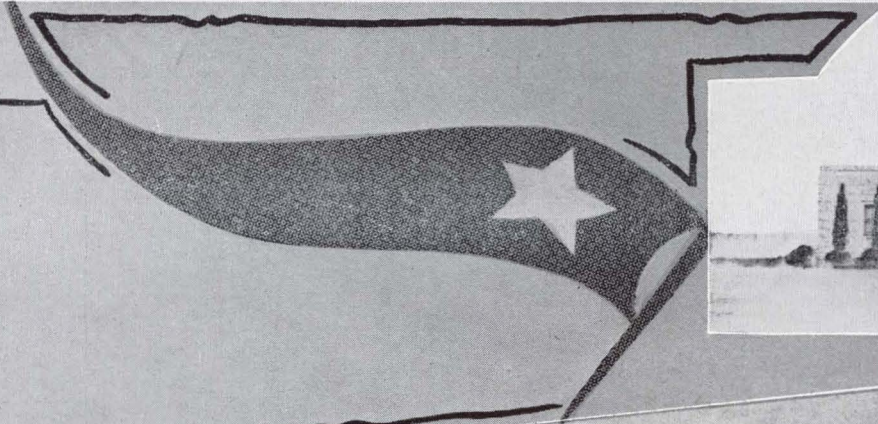
Support of leaders of the American Legion Department of Texas has been assured. An elaborate program of activities for the ten-day reunion is being prepared.

## TEXAS HEROES TO BE HAILED

Distinguished Texans of the World War days will be listed among those to whom honor will be paid in the Niche of Heroes of the State of Texas Building. Erected at a cost of \$1,200,000, this building will be a memorial to those who have played leading roles in the state's history.

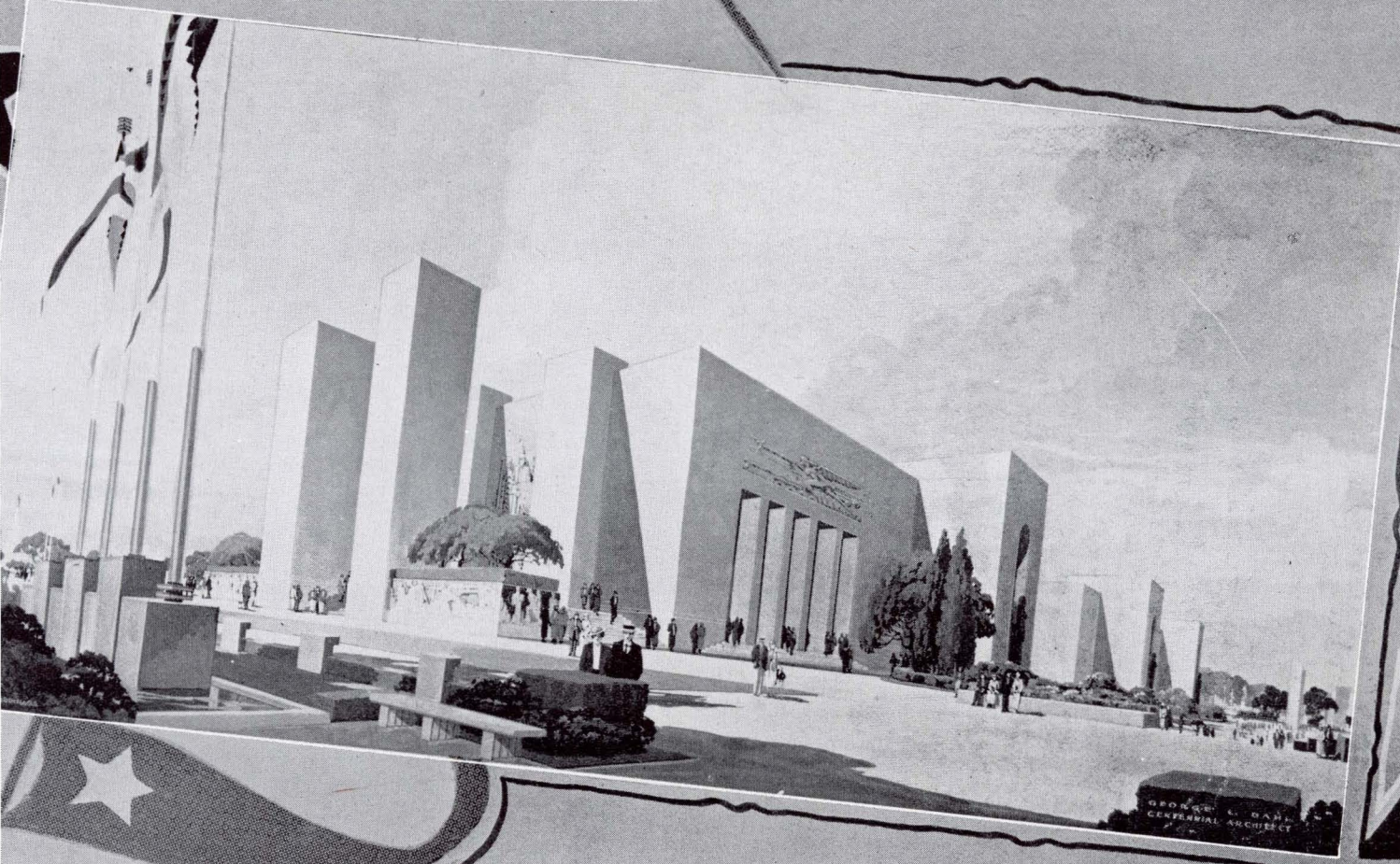
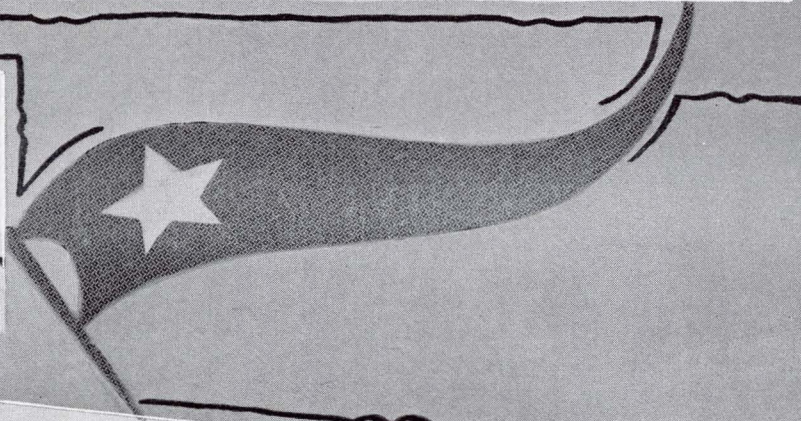
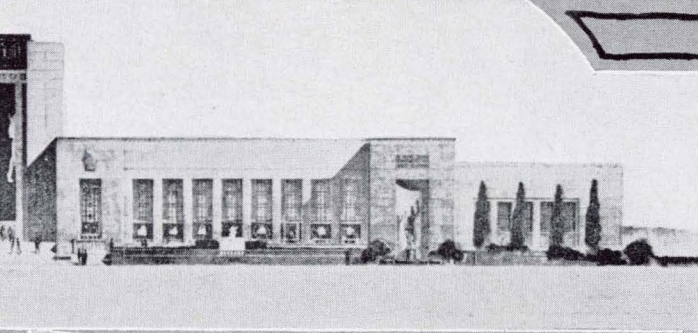
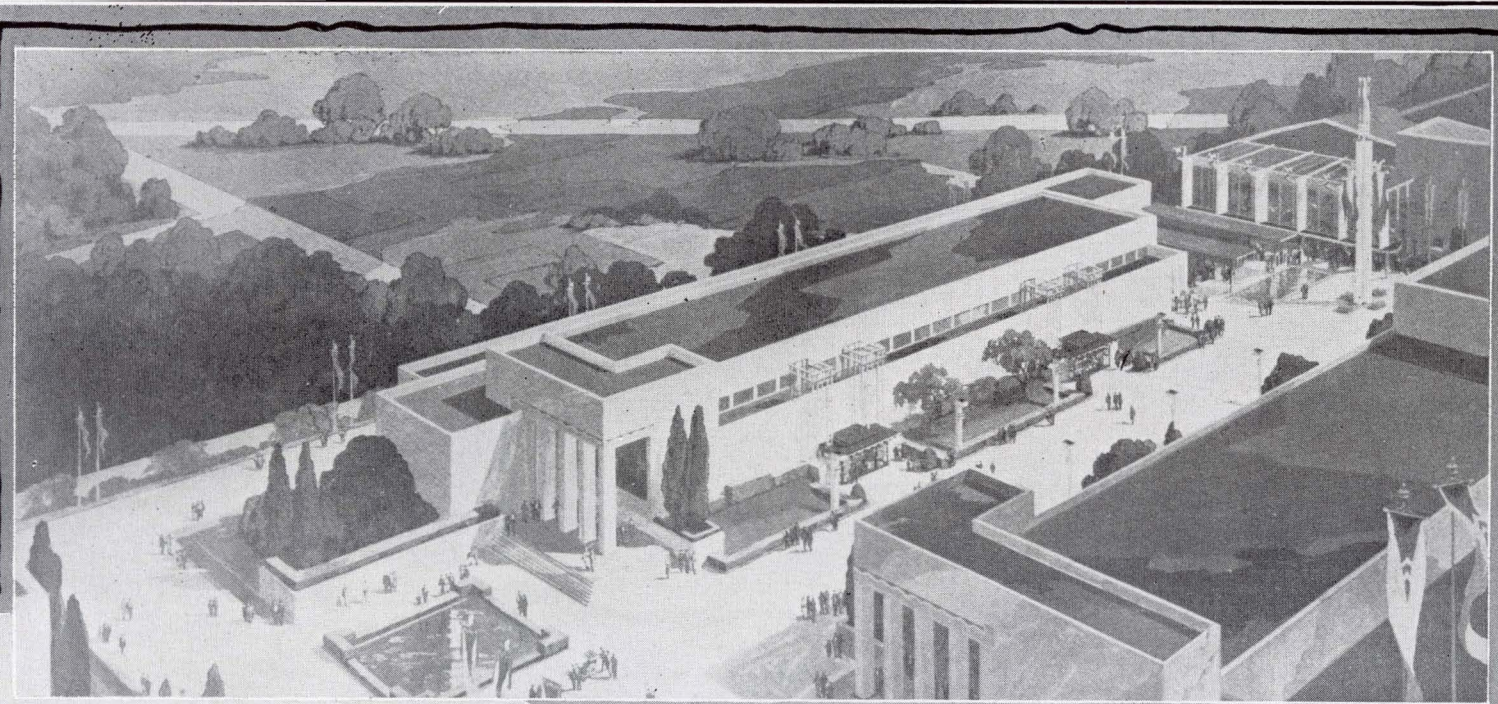


# *Aztec and Classic Modern Infl*



The influence of early Aztec period in Texas history, combined with the classic modern trend of today, will be seen in buildings of the Poultry and Agriculture Buildings; center, the \$1,200,000 State of Texas Building; lower left, A





Centennial Exposition in Dallas in 1936. Five of the buildings shown here are shown left. Ford Product Building is shown right.



# CENTENNIAL NEWS



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Volume I

Number 3

## What Others Say

### Gun Jumpers

(Forbes Magazine)

With a three million-dollar war chest on hand to celebrate the Centennial of their release from Mexican rule in 1836, Texans are now busily engaged in jumping the gun on their 1936 program of expositions, local celebrations and other business-building features. But the gun jumping, far from being undesirable, is a new wrinkle in promoting celebrations, and a planned phase of next year's events. The 1935 Pre-Centennials, taking the form of parades, expositions and pageants in twenty-five communities, are giving citizens a foretaste of the real thing, stirring up local enthusiasm for 1936, and advertising the real Centennial Celebration to the other forty-seven states.

### Texas Centennial

(Memphis, Tenn., Commercial Appeal)

Work has been started for the construction of physical facilities for the Texas Centennial, slated to be under way next year. It will be interesting to see what degree of public interest the centennial rouses, for fairs and expositions of that general sort are more nearly unpredictable in that respect than otherwise. The Century of Progress in Chicago, hard times to the contrary, attracted millions of visitors, was a literal godsend to the city itself, and was perhaps as great an educational project as the nation has ever witnessed along similar lines. Texas has as much of present-day interest and as much of historical glamor and color as any state one might mention, and what is known of plans indicates that the centennial itself will realize the possibilities involved. It is a worthwhile endeavor, viewed from any angle, and it is agreeable to have sound reason to suppose it will receive the interest and support it so eminently deserves from the nation at large.

## EARLY AZTEC TONE IN ART

### Sculptors to Dress Up Exposition

Murals, friezes, bas reliefs, works of sculpture and other artistic touches costing more than a half million dollars are provided for in plans of the Texas Centennial Exposition. Photo murals will decorate the interior of several of the buildings.

Fine examples of the sculptor's art will be seen in decorations for the Niche of Heroes, central unit of the Texas State Building. Figures of Texas heroes, done in low relief, will be displayed in this niche.

The gateways to the Exposition grounds will also embody displays of fine sculpture, while other figures and groups, hewn from stone or cast in bronze, will be located on the grounds.

The influence of early Aztec culture as well as of the Spanish mission period will be seen in the stone and mural decorations. Touches from other periods in Texas history, the colonial, the French and classic modern will be included also.

### CLINE TO ASK VETS FOR AID

Walter D. Cline, managing director of the Texas Centennial Exposition, now in Washington, D. C., will visit the American Legion convention in St. Louis on his trip back to Texas. At the convention, Cline will speak on plans for the first annual reunion of A. E. F. combat divisions scheduled to be held in Dallas during the 1936 World's Fair.

### TO SHOW CAGED BIRDS

More than a thousand prized cage birds will be shown at the Texas Centennial Exposition in 1936, according to decision of the National Canary Breeders' Federation. Aviaries to house hundreds of birds are now being designed as part of the Poultry Building for the World's Fair.

### HIS NAME PROPHEPIC

Cabeza de Vaca, the first white man to cross Texas, had a name which translated from the Spanish means "head of a cow". Centuries later Texas was to become one of the greatest cattle countries in the world. That's one for Mr. Robert Ripley.

### LARGE FRONT YARD

From the front gate to the ranch headquarters of the King Ranch in South Texas is a distance of 18 miles. The ranch contains 1,300,000 acres, an area larger than the state of Delaware. Several other ranches of similar proportions also are maintained in Texas.

## Mexican Artist Sends Painting



First of six paintings by C. Ruano Llopis, noted Mexican artist, to be exhibited in the Pan-American section of the Fine Arts Museum of the Texas Centennial Exposition has been received. It depicts a matador with a tier of seats facing a bull ring in the background. Miss Eillen Gorrison, Dallas, in Mexican costume, is exhibiting the picture.

## FAIR TO SHOW MEXICAN ART BOYS TO TAKE PART IN SHOW

### Noted Paintings to Be Displayed Young Texans Plan Farm Exhibit

C. Ruano Llopis, noted Mexican artist, will send six of his paintings, valued at \$10,000, to the Texas Centennial Exposition in Dallas in 1936 as a gesture of friendship from Mexico to Texas.

Llopis' paintings will be exhibited in the Pan-American section of the \$500,000 Fine Arts Museum.

One of the paintings, depicting a matador with the tiers of a bull ring in the background, has already arrived. The others will follow.

These are the first paintings to be contributed to the international display of art which will be a feature of the World's Fair.

Llopis is called "the Remington of Mexico." His art features outdoor scenes. Indian vaqueros and bullfighters are his favorite characters.

Ten thousand Texas farm boys, members of 435 chapters of the Future Farmers of America, will participate in the Texas Centennial Exposition in 1936.

Under direction of Paul G. Haynes, state director of vocational agriculture, the Future Farmers are making preparations for the most comprehensive junior farm exhibit ever staged in the Southwest.

Featuring the program will be a seven-day special show, preliminary to which county and sectional shows will be held to select the best products for the World's Fair exhibit.

Tentative dates for the Future Farmers' show have been set for November 21 to 28, the closing week of the World's Fair, which opens on June 6.